



Ethiopian Educational Network to Support Agricultural Transformation (EENSAT): *Outreach* By: *Abiy Zegeye*

Project kick-off workshop, 05 October 2017
Gulele Botanical Garden, Addis Ababa



Who: The people

- Government: Federal, Regional and local
- Public: TVETs, public universities, *etc.*
- Private: Businesses, entrepreneurs
- Categories:
 - Policy/decision makers
 - professionals
 - Practitioners



Why: The purpose

- To build strong relationships with partners, businesses, leaders
- To consult with end-users and thus make project responsive to needs and requirements
- To valorize research findings and expand its application
- To imbue (cascade and ripple) the use of GI science and earth observation to a wide and deep audience
- To create a sustained collaborative network among gov't, public and private sectors



How: The plan

Establishing network for stakeholder consultation on education/ research and dissemination of results

- A kick-off workshop (*today!*)
- Foundational agreement with MoE (*Today!*)
- Mechanism set for newly developed/revised curricula to be linked to public and private sector
- Regional networks where each university acts as a hub for educational and entrepreneurial entities established
- Public, private and government entities recruited to join the network
- Dissemination strategy developed and operational (policy briefs, white papers, press releases, *etc.*)
- A project website launched (www.eensat.org)
- Conduct dialogue sessions (from all sections)
- Network continuity workshop at end of project.



How: The plan

Level and application appropriate knowledge and skills

- Development Agents training in GI applications (related to ‘community based participatory watershed development’)
- TVET instructors training ... and their lateral recruitment of other TVETs

New market opportunities within network collaboration

- App development courses developed and offered on the eLearning platform
- Open spatial data content platform is established in support of added-value content creation and content dissemination
- Maps-API platform is created in support of mobile and web App-development (Android, iOS, web, etc.)
- Undertaking App Camps, hackathon or product co-creation GI-related events (to stimulate the cooperation between knowledge institutions and the private sector ... spin-offs!)



What: The prize

A sustainable collaboration among network partners, the public sector and private actors is established that serves to play an active and significant role in education profiles, research priorities, promotes entrepreneurship and expands/grows to engage other stakeholders.

tyvm!!!

